

Successful CEO, serial entrepreneur, corporate leader and published author with proven, award winning expertise, in national brand development, product development and evolution, corporate growth, product monetization and board strategy.

SUMMARY

- Masterminded evolution of companies establishing growth and transforming organizations into industry leaders
- Grew revenues from startup to multi-million dollar successes
- Diverse leadership responsibilities and experience
- Strong understanding of business evolution from start-up to multi-million dollar corporation
- Project oriented with background in marketing, management and conflict resolution
- Developed and implemented numerous restructuring and growth plans
- Negotiated and executed company sale

STRENGTHS

Visionary, organized, intuitive, self-motivated, responsible, leader, fast learner, receptive, detailed oriented, analytical

Board Service

CHPA – Corporate Housing Providers Association

Indianapolis, IN

CHPA is the professional trade association exclusively dedicated to supporting the multi-billion dollar corporate housing industry around the world. Members of the CHPA Board of Directors make the policies for the trade organization and monitor the execution of those policies. The Board determines the organization's present and future direction including: general and specific policies, long-range planning, management and augmentation of finances, personnel policy, and working relationship with the headquarters staff.

- Elected Board Member
- Elected Board Chair, Vice President and Treasurer

Ben Franklin Academy – STEAM Charter School

Highlands Ranch, CO

BFA is a public charter school in Douglas County, Colorado. BFA is a kindergarten through eighth grade school that combines a challenging sequenced curriculum with a focus on science, technology, engineering, arts and mathematics (STEAM), as well as character education. BFA also provides a tuition-based Core Knowledge preschool. The Ben Franklin Academy (BFA) Board of Directors (Board) works for the students, parents and patrons of BFA in promoting the vision and mission of the school. As a governing board, BFA's Board sets policies and has oversight over financial matters, management of the school and also the long-term strategic direction of the school.

- Appointed Board Member
- Board Succession Committee

Clinica Verde – Health & Hope

Boaco, Nicaragua

Clinica Verde (CV) is a health organization, using a human-centered approach to innovative health and wellness programs. CV designs, builds and manages health clinics working to radically transform the long-term health of rural underserved communities addressing the social determinants of health and improving the outcomes of pregnant women and their children. In addition to primary care services, CV engages the community through activities that empower them to improve care for themselves and their families including the following programs: educational talks, bio-intensive gardening education, a prenatal and infant nutrition program, and a teen peer counselor club. The clinic also provides pharmacy and laboratory optometry and dentistry services. CV also works with MINSA, the National Ministry of Health, to renovate, rebuild and manage rural health clinics.

- Appointed Board Member

Employment

AvenueWest Global Franchise, LLC (2017 – Present) Oversee Franchise Brand Development	Business Development	<i>Denver, CO</i>
AvenueWest Global Franchise, LLC (2009 – 2017) Franchise Development of Corporate Housing Real Estate Property Management Business Model <ul style="list-style-type: none">Negotiated and executed sale in 2017	CEO / Founder	<i>Denver, CO</i>
Corporate Housing by Owner / CHBO (2005 – 2017) On-line Market Place for Corporate Housing <ul style="list-style-type: none">Negotiated and executed buyout in 2017	CEO / Founder	<i>Denver, CO</i>
AvenueWest Corporate Housing, Inc. (1999 – present) Corporate Housing/Real Estate/Property Management <ul style="list-style-type: none">Visionary leadership and executive oversight experienceGoal-setting and strategic planning skillsProven value as a strategic advisorProven ability to work collaboratively within multidisciplinary groupsStrong communication skills and ability to build consensusIndustry expertise and leadershipFinancial acumenDemonstrated problem-solving abilitiesPublic/community relations and experience as a spokesperson	CEO / Founder / Broker	<i>Denver, CO</i>
American Marketing Systems, Inc. (1997-1999) Facilitated the merger between American Property Exchange and Kocina/Fleischer Corporation resulting in the establishment of AMSI. Negotiated strategic alliances with international corporations to build market share and established the framework for expansion. Created bonus and commission structures for all departments promoting individual commitment and incentives for top producers. Established corporate structure and managed department managers reporting directly to the CEO and CFO. Developed, reviewed, and evaluated all financial statements and statistics producing detailed reports to be utilized in determining corporate strengths and weaknesses to assure the forward progress of the corporation.	General Manager	<i>San Francisco, CA</i>
American Property Exchange (1996 – 1997) Unit Acquisition Manager - Furnished Rentals Responsible for hiring and training staff and real estate contractors. Developed commission structures and management fees resulting in annual commissions of \$2.3 million in furnished leasing commissions up from \$440,000 in 1994. Researched and located new office complex and facilitated the move of the entire company. Established a Windows NT network with over 40 workstations and oversaw transfer from DOS only system.	San Francisco, CA	
American Property Exchange (1994 – 1996) Unit Acquisition Agent - Furnished Rentals Developed marketing strategies and owner investment packages to secure contracts for private investors in the management of furnished corporate rentals. Streamlined and established policies for efficient processing and servicing of new and existing investment property owner accounts. Designed and regulated sales statistics vehicles to track, evaluate and motivate business.	San Francisco, CA	

Awards & Honors

2018 Colorado's Companies to Watch Award

Colorado Companies to Watch is an awards program honoring 2nd-stage companies headquartered in the state of Colorado. The 2018 finalists were selected because they significantly impact the state's economy by collectively providing thousands of jobs and contributing millions of dollars in revenue while representing Colorado's diverse economic landscape

2018 Industry Influencers - Think Realty Magazine

Think Realty's 2018 Industry Influencers list recognizes seven individuals who are making very distinct, measurable differences in the way that the real estate industry invests and how the industry as a whole is perceived by the general public.

2017 Women to Watch - Think Realty Magazine

Top 10 Women to Watch in the US - Real Estate Innovation and Success.

2013 Outstanding Women in Business – Real Estate

Denver Business Journal

2013 CHBO Company of the Year – Associate Partner

An honor bestowed by our industry's trade organization: Corporate Housing Providers Association (CHPA).

2010 AvenueWest Company of the Year – Provider Partner

An honor bestowed by our industry's trade organization: Corporate Housing Providers Association (CHPA).

2010 Generation XYZ Leaders – Top 5

Colorado Biz Magazine

2009 40 Under 40

Denver Business Journal

2009 Power Book Finalist - Residential Real Estate

Denver Business Journal

2007, 2008, 2009 Inc. 5000

Inc. Magazine list of 5000 fastest growing companies

2003 AvenueWest Emerging Business of the Year

DMCC / Denver Metro Chamber of Commerce

2000 Fastest Women Owned Business in the State of Colorado

Colorado Biz Magazine

Published Books, Articles & Press Coverage

Idiot's Guide: Making Money with Rental Properties

Internationally published and distributed by Penguin Publishing Group

The Corporate Housing Handbook

How to Invest in Corporate Housing Real Estate, Distributed on Amazon

The CHBO Corporate Housing Real Estate Report

Annual Statistical Report of the Corporate Housing Real Estate Industry 2010 – 2017, Distributed on Amazon

NY Times – “Good Job Offer, But What about the House”

NY Times – “Not Home, But not a Hotel”

Inc. – “Corporate Housing is Making Talent More Productive”

Think Realty – “Investing in Corporate Housing, Monetizing the 30 Day Stay”

Personal Real Estate Investor Income – “The Sleeping Giant is Stirring”

Mobility Magazine – “Corporate Housing Myths Debunked”

USA Today – “Some Owners Rent Out Homes as Corporate Housing”

Education

PRINCIPIA COLLEGE, Elmhurst, IL

Bachelor of Arts - Political Science, Honors 1995

Focus on political philosophy and Vietnamese studies; Additional study in business and mathematics

College Honor Roll; Deans List; Graduated with Honors.

- Presidential Merit Scholarship
- Appointed Public Affairs Conference Executive Board
- Lecturer: Popular Culture Conference; Sixties Generation Conference
- National Truman Scholarship Nominee 1995 – Graduate Studies

LEADERSHIP DENVER 2002

Denver Metro Foundation

LICENSES

- California Real Estate Broker License (1995 – 2012)
- Colorado Real Estate Employing Broker License (1999 – Present)
- CCHP / Certified Corporate Housing Professional (2012 – Present)