

Cheryl F. Campbell

845 Bowstring Road • Monument, CO 80132 • M: (719) 330-3875 • campc1@msn.com



Cheryl Campbell has spent 13 years at Xcel Energy, most recently serving as the Senior Vice President, Gas. During her tenure, Campbell developed the company's risk management and environmental programs for its gas assets, routinely viewed as industry leading. Ms. Campbell has a proven track record of outstanding leadership, particularly in strategy, managing risk and leading through significant change. Xcel Energy is a strong environmental leader, reducing greenhouse gas emissions by over 30% since 2005. Xcel Energy also has a solid track record of meeting earnings targets since 2005 and Campbell is proud to be part of the leadership team driving these results.

In her role as the gas leader for Xcel Energy, Campbell has built an engaged, public safety focused team. She spearheaded the development of an improved gas business model that reduces operating risk, engages external stakeholders, educates regulators and manages compliance costs. Campbell has also driven methane reduction and sustainability programs, including working on the development of the EPA Methane Challenge program (Xcel Energy is a founding partner). Campbell regularly speaks with State Commissions and Staff on a variety of topics related to energy and environmental leadership.

Campbell has improved overall operating metrics and costs, including project management, project development, emergency response, compliance and routine work. She has built strong relationships with State and Federal regulators and regularly speaks at NARUC and Pipeline Safety Trust events.

Campbell was named one of Denver's top women in energy by the Denver Business Journal in 2014 (inaugural class).

Campbell is active nationally on pipeline safety including testifying before Congress on pipeline safety. She is currently a member of the DOT's gas pipeline advisory committee (appointed by the Secretary of Transportation), providing guidance to PHMSA on pipeline safety regulations. She speaks regularly on leadership to various groups within the energy industry and has lectured on gas business strategy at the University of Idaho Utility Executive Program.

Prior to her roles at Xcel Energy, Campbell worked for El Paso Corporation (formerly Coastal Corporation), with a variety of roles in regulated and unregulated businesses. Campbell was a key leader in building the Coastal Field Services group, with EBITDA of over \$400 million annually.

Ms. Campbell's board experience includes industry and community work. Included are Junior Achievement of Southern Colorado (1990's), Public Education & Business Coalition (PEBC), Building opportunity through Leadership and Diversity (BOLD) and the Engineering Advisory Council (CU – Boulder). Ms. Campbell's industry work includes serving as chair of the AGA Operations Management Committee (2017), a member of the Executive Committee for NYSEARCH and she serves on the Colorado Oil and Gas Association Advisory Board.

Campbell holds a B.S. in Chemical Engineering and a B.S. in Business, both from the University of Colorado. She also holds an M.S. in Finance, from the University of Colorado at Denver. She and her husband reside in Monument, Colorado. Ms. Campbell enjoys family events, reading, hiking, sailing, scuba diving and her dogs.

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SUMMARY OVERVIEW OF EXPERIENCE CAREER EXPERIENCE

- 2004-Present **XCEL ENERGY, INC** Denver, CO
Senior Vice President, Gas (2015 – present), VP Gas (2011-2015)
- Responsible for overall employee and public safety, operations, gas strategic planning and system performance.
 - Developed gas integrity and risk management programs. Xcel Energy's programs are considered industry leading for managing risk and improving returns. Regulatory programs cover about 50% of gas investments with contemporaneous recovery.
 - Testified before congressional subcommittee on gas pipeline safety (2016)
 - Active in Natural Gas Supply Collaborative (NGSC) - voluntary collaborative of natural gas purchasers (natural gas distribution companies and electric generating companies) promoting safe and sustainable practices for the supply of natural gas.
 - Testimony before Colorado PUC, regularly speak with Commissioners from Colorado and Minnesota on integrity management and support programs. Regularly speak at NARUC on pipeline safety.
 - Developed gas environmental programs, including working on EPA Methane Challenge (Xcel Energy is a founding partner). Driving changes to operations to drop methane emissions by 20% since 2010.
 - Developed risk management programs for gas assets. Regularly report to BOD on progress.
 - Developed gas business model that improves cost controls and overall compliance while implementing a new work and asset management system.
 - Overall improvements in employee safety, moving to top quartile performance in 2015
 - Part of a leadership team that has met earnings expectations since 2005
- Vice President, Colorado gas operations (2008-2011)*
Director, Gas Asset Management (2004-2008)
- Improved project development and project management, improving shareholder returns
 - Built core compliance and risk management systems and overall risk strategy
 - Developed and gained acceptance for regulatory rider for gas integrity work
- 2003-2004 Trinity Apex Solutions (TASI) Dallas, TX
Vice President, Marketing & Sales
- Developed small producer services company as part of larger computer services company
 - Developed marketing presence and program
- 1984-2003 Coastal Corporation (El Paso Corporation) Colorado Springs, CO
Engineer, progressing to Director
- System design, storage management, supply contract management, regulatory projects and support (FERC)
 - Key leader developing un-regulated mid-stream services provider in aftermath of FERC pipeline spin down. Division earned \$400 million annual EBITDA.
 - Built and executed key transition plans for Coastal/El Paso merger for mid-stream business, successfully integrating all mid-stream assets into profitable division.
- ## BOARD EXPERIENCE
- 2010-present **Colorado Oil and Gas Association** DENVER, CO
Colorado trade group for oil and gas producers
- Xcel Energy joined the COGA board at the request of the Colorado Governor and represents the voice of the customer for the oil and gas community.
 - Provide guidance on moving industry to more proactive position in environmental and safety areas. Industry continues to improve communication and education around value to community and public safety.
 - Regular speaker on leadership at COGA En-gen events, mentor as part of the women's mentoring program and speak on pipeline safety for local oil and gas companies.
- 2013-present **NYSEARCH Executive Committee member** NEW YORK, NY

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NYSEARCH provides R&D for the gas industry with a focus to commercialize products after development

- Committee has provided guidance on succession planning as well as expanded research opportunities for the industry.
- Committee has provided guidance on developing stronger financial status as well as expansion plans

2016-present **University of Colorado College of Engineering** **BOULDER, CO**

Engineering Advisory Committee

- Assisted with transition to new Dean for College of Engineering
- Committee is currently working with Dean to implement new vision and strategy for Engineering College

2012-2015 **University of Colorado College of Engineering** **BOULDER, CO**

Building Opportunity through Leadership and Diversity (BOLD) Advisory Committee

- Transitioned advisory committee into cohesive group after multiple engineering societies folded into program
- Program continues to grow, providing support and structure for non-traditional and first generation engineering students
- Advisory committee is transitioning into diversity board for college of engineering

2010-2014 **Public Education and Business Coalition (PEBC)** **DENVER, CO**

Provides teacher training to improve teacher quality and student outcomes

- Lead PEBC through reduced funding after recession, strengthening financial status while expanding programs

EDUCATION & TRAINING

AGA EXECUTIVE DEVELOPMENT COURSE, CLASS OF 2013

LEADERSHIP DENVER, CLASS OF 2012

University of Colorado at Denver
MS, Finance, minor in Management

DENVER, CO

University of Colorado at Boulder
B.S. Chemical Engineering
B.S. Business

BOULDER, CO