

KAREN M. BROWN
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Scope of Work Experiences:

More than 20 years experience in the energy industry with a solid working knowledge of regulatory, political, community, landowner, environmental, and technical issues involved with energy development.

For Profit Experience:

Stakeholder Relations:

Responsible for educating or communicating accurate information about energy development in the Rocky Mountains. Activities included:

- *Strategic Planning:* Created annual strategic plans with goals, objectives and tactics.
- *Research:* Gathered data on appropriate technical and community topics to prepare as fact sheets, presentations, for website integration and used in educating regulators, legislators, media, employees, management and community. Worked in concert w/technical team members including legal, environmental and geosciences departments.
- *Media Relations and Efforts:*
 - Cultivated relationships with media to be contacted as a source for technical information
 - Assisted in development of documentary on coalbed natural gas development – televised in Montana and Wyoming
 - Worked with PR team to counter a 60” II piece that aired on coalbed natural gas
 - Tracked public relations regarding unconventional development, created press releases,
 - Tracked exposure of press releases
 - Coordinated and participated in editorial board meetings in Colorado, Montana and Wyoming
- *Community Outreach, Engagement and Education:* Educated local community and landowner representatives who formed coalitions that shared their knowledge and experiences regarding energy development with various regulatory bodies, legislators and media. Surveyed landowners and/or community to assess satisfaction and/or concerns with energy development. Worked in concert with technical team to design an energy education website for the Raton Basin, Colorado. Worked w/consultants to design water well educational video, PowerPoint and ad campaign targeting common problems and solutions. Video aired on local television station; ads run in newspapers and agricultural industry publications.
- *Presentations:* Made technical presentations to non-technical and technical audiences.
- *Regulatory Agency Relations:* Established relations with various personal within the BLM (MT/WY), Oil and Gas Conservation Commissions (MT/WY/CO), and DEQ/CDPHE (MT/WY/CO). Worked with company EH&S and legal to educate and address key issues. Provided educational forums and field tours.
- *Organizational Membership Meetings:* Attended statewide and regional membership organization meetings to stay current on issues in various states that could impact energy development at the operator and community levels (COGA, MPA, PAW, IPAMS, Farm Bureau and Cattlemen’s meetings, County Commissioner meetings, IPAA, API, etc.).
- *County Commissioner Study:* Worked with 4 counties in Wyoming to gather and analyze data showing impacts of energy development on counties.

Exploration Geologist:

Responsible for prospect generation and screening/evaluation in Williston, Paradox, Hugoton/SE Colorado and Central Montana. Geologic and financial due diligence in mergers and acquisitions.

Non-Profit Experience:

Executive director of a non-profit whose mission was to ensure access to affordable energy for the low-income population. Primary accomplishments were to raise more than \$75 million for energy assistance and grant out more than \$45 million. Overall responsibilities included:

- *Public and Regulatory Policy/Coalition Formation:* Monitored and analyzed low-income policy and legislation offering proposed changes when needed; assisted with development and implementation of direct and grassroots lobbying; assisted in preparing legislative language. Responsible for selecting legal counsel (for PUC involvement) and lobbyists and providing direction. Directly involved with six successful pieces of legislation.
- *Networking/Relationship Building:* Responsible for enhancing network and partnerships; grew the delivery network from one agency to 114; cultivated and enhanced working relationships with regulatory agencies including PUC, GEO, legislators, DHS, Office of Consumer Counsel and Governor's office.
- *Board/Commission and Committee Relations:* Worked closely with small to large boards/trustees, commission and committees to recommend and/or set policies and strategic direction.
- *Communications/Public Relations:* Served as spokesperson; assisted with public and media relations; and involved in print production; Spearheaded creation of a national public relations campaign administered through the Ad Council and DOE focusing on energy efficiency.

Elected Leadership Positions of Membership Organizations:

Community Resource Center: Board Member – 2014

Purgatoire Watershed Partnership: Past Board Member – 2013

Action 22: Past Board Member and Chair-Elect – 2011 to 2013

National Low Income Energy Consortium: Past Board Member – 1998 to 2002

National Fuel Funds Network: President, Treasurer and Past President - 1996 to 2002

Governor Appointed Commissions:

1998 – Colorado Electric Deregulation Study Commission - 30-member panel

1996 – Colorado Energy Assistance Reform Commission - 23-member panel

Awards:

2013 - Garcia-Gehlhausen-Makepiece Leadership Award

2008 - IOGCC Chairman's Stewardship Award – Energy Education - CBNGA

2006 - IOGCC Honorable Mention – Chairman's Stewardship Award – CBNGA

2005 - Sister Pat Kelley Achievement Award

2005 - IOGCC Chairman's Stewardship Award - CBNGA

2000 - Victorine Q. Adams Award – CEAF

Education:

Graduate Coursework – Environmental Sciences and Engineering - Colorado School of Mines
Masters of Business Administration - Finance - University of Colorado at Denver
Bachelors of Arts - Geology - University of Montana

Work History:

Energy Strategies and Solutions, LLC – Partner - Colorado
Pioneer Natural Resources – Manager – Government and Public Affairs – Colorado
Energy Strategies and Solutions, LLC – Partner – Montana and Colorado
Energy Outreach Colorado - Executive Director - Colorado
Slawson Exploration / Stauffer Oil and Gas / Mesa Petroleum - Exploration Geologist - Colorado