

kristen.pederson@us.ibm.com

# Kristen J. Pederson

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Boulder, CO

# PROFESSIONAL PROFILE

- Seasoned private and public company executive with 25 years of management consulting, auditing and financial analysis experience
- Board expertise in program/ initiative leadership, M&A integration, internal controls/audit, financial analysis, and executive compensation
- Current professional experience as Vice President Management Consulting, IBM
- Prior, Partner, PriceWaterhouseCoopers, which was acquired by IBM in 2002
- Initial career, Internal Audit Manager, Consolidated Electrical Distributors (CED)
- Industry focus includes multiple verticals: high technology, health care/medical device, consumer products, industrial products, retail, insurance, telecommunication and banking
- Featured speaker at conferences, client meetings and IBM events
- Selected as a 2007, Top 25 Consultant by Consulting Magazine

#### **BOARD EXPERIENCE**

# **Corporate Board of Directors**

**Great Western Bank:** Board Member, Member of the Audit Committee, 2013 – Current Subsidiary of National Australia Bank with \$8B assets under management in the US. Regional, Midwest bank with focus on agriculture, personal wealth, crop insurance, etc.

**Windward Reports**: Board Member, 2006 – Current

\$5M revenue, enterprise-level reporting software for businesses. 1000 customers; 70 countries. Applications include financial statements, inventory reports, invoices, purchase orders, etc.

## Microplas, a subsidiary of Nypro Corp (now Perimeter Brand Packaging)

Board Member 1996-1999 (resigned due to PwC Partnership Admission independence rules) \$1.5B revenue, precision injection molding and contract manufacturing company

#### **Association Board of Directors**

**ASME** (Association of Mechanical Engineers): *Industry Advisory Committee Programs Chair, Governing Board Compensation Committee, Board Member 2007 – Current,* \$100M budget, 120,000 members; 140 countries. Provides standards and skill development for engineers.

Harvard Business School Women's Advisory Board: Board Member 2008 – Current, Conference Speaker, 50<sup>th</sup> Anniversary Committee Advisory, Provides executive oversight across HBS women's initiatives for enrolled women students and alumnae.

White House Champion of Change for Women in STEM: Advisory Member 2011 – Current White House Office of Science and Technology commission to support women and girls in science, technology, engineering, and math (STEM) fields.

APQC (American Productivity and Quality Center) Open Standards Benchmarking Collaborative Advisory Council 2004 -2010, Award Winner for Org Change Framework (2007), Innovation Measurement (2009). Largest benchmarking consortium offering with over 20,000 data sets for financial comparisons.

# **Not for Profit / Community Board of Directors**

**She Heroes:** Advisory Board 2009 – Current, Creates video series of women leaders for preteens

**Foothill Elementary PTO (Parent Teacher Organization):** Fundraising Chair 2008 – Current

Tri Delta Sorority Board: Alumnae Advisor 1990-1995

#### PROFESSIONAL EXPERIENCE

IBM Global Services (2002-Current)

#### Vice President, Transformation Center of Excellence Leader

Leads IBM's Transformation COE as an expert in large-scale business transformation associated with business process and ERP system integration efforts. Expertise includes strategy consulting, business development, CXO level client relationships, Value Realization/financial engineering, organization change. Partnered work at Crocs, Olympus, Dawn, MWV, Girl Scouts, Farmers Insurance, Nordstrom, Vail Resorts, AT&T, Sprint, StorageTek, Sun, GM. Supports sales of \$500M for business unit.

#### IBM General Business Go-to-Market Leader (2010-2011)

Responsible for consulting sales and delivery in the Midwest Region of IBM's middle market practice with clients under \$3B. \$50M sales and revenue attained annually. Led cross-brand teams to deliver system, process, and strategy consulting engagements as senior executive.

#### IBM Transformation Programs Leader (2006-2009)

Applied experience leading transformation programs for external clients to the IBM Company overseeing two large, internal programs: Client Value Initiative (2006-08): headed deployment across 25 workstreams impacting over 150,000 IBMers to change IBM's go-to-market processes and sales culture; and CIO Redesign (2009): supported the transformation agenda of IBM's information technology function. Leveraged past experience as the *Global Value Creation Leader*, which focused on defining solutions which provide measurable, bottom-line improvements to client businesses. This perspective includes rigorous benchmarking, shareholder analysis and business case/metrics. Managed IBM's benchmarking programs and partnership with APQC, including innovation benchmarks thought leadership and research.

#### IBM Strategy and Market Development Leader (2004-2006)

Led IBM's strategic growth programs for GBS Americas with functions including: strategic planning, marketing, sales operations, business solutions and transformation projects for the services business. Focus was the establishment of a top accounts program, account planning, pricing initiatives, competitor programs, and services led, cross-brand selling efforts. In this role she led the strategic planning process for 2006 and 2007 for GBS Americas, a \$7B revenue business unit. Led a 40 person team and managed an investment budget of over \$100M.

#### IBM Strategy Practice Leader (2010-2012 and 2000-2004)

Has held numerous leadership roles in the Strategy and Change (S&C) services organization. Was the *Global Organization and Change Strategy Leader* overseeing a team of 650 practitioners and 30 partners. Competency areas of focus included: change management, cultural change, governance, organization design, and executive team eadership. Served as the PAL (Practice Area Leader) for the S&C practice of the Communications sector running a practice of 150 people (130 staff/20 partners) and the General Business sector leading a team of 40. Responsible for staff utilization, practice building, solution development, and thought leadership.

## **Previous Experience**

**Partner, PriceWaterhouseCoopers**, 1996-2002, (prior to IBM's acquisition in 2002)

Principal, Gemini Consulting, 1990-1996

Internal Auditor, Consolidated Electrical Distributors, 1986-89

#### **Education**

MBA, Harvard Business School

BA, Psychology and Business Administration, UCLA (University of California, Los Angeles)