

CAMILA TOBÓN

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Legal professional devoted to keeping companies out of regulators' and plaintiffs' crosshairs.

Competencies:

Cybersecurity & Data Protection

Risk Management

Corporate Governance

International



Ms. Tobón is a cybersecurity and data protection subject matter expert, advising clients on compliance, risk management, and governance.

Ms. Tobón helps companies anticipate and proactively prepare for a cyber-event through trainings, gap assessments, and incident response planning. She also advises in the aftermath of a breach with the objective of avoiding regulatory enforcement and litigation, including working with insurers and forensic investigators, to direct investigations and satisfy notification obligations.

Ms. Tobón works with cross-functional teams – including InfoSec, IT, HR, Marketing, and Business functions – on privacy compliance. She has helped clients – from startups to Fortune 50 companies – build and scale compliance programs to specific laws like the European Union’s General Data Protection Regulation and the California Consumer Privacy Act or self-regulatory frameworks like NIST and ISO. She also works on privacy compliance risk assessment and remediation, including advising on audit findings and reporting to the board’s audit committee.

Ms. Tobón’s global experience includes serving as Deputy Chief Privacy Officer while on secondment with a global Fortune 50 company assisting with global corporate governance and risk management. Ms. Tobón also previously served as managing counsel for consumer litigation and public policy work in Latin America. As a Latin America native, Ms. Tobón is fluent in Spanish and intermediate in French (both speaking and writing).

Ms. Tobón has been recognized by clients for her responsiveness and for distilling complex legal issues into practical operational objectives. She is accustomed to working with disparate groups to achieve risk mitigation solutions that are actionable.

Ms. Tobón is a frequent speaker on cybersecurity and data protection topics.

Leadership Experience

- Head of privacy and data security practice and international privacy and privacy operations task forces. Oversee associates and analysts. Coordinate with firm management on team budgets and productivity targets. Work with clients on budgeting and services expectations.
- Deputy Chief Privacy Officer, responsible for HR data analytics initiatives and uplift project for North American Operating Unit privacy governance program. Work with business process owners and oversee PMO, legal services, data governance, and local privacy counsels.
- Managing counsel for consumer protection litigation and public policy work in Latin America. Oversee local counsel in Argentina, Brazil, Chile, Colombia, Ecuador, Mexico and legal support services at local affiliate.
- Member of steering committee handling the negotiation of settlements with U.S. federal, state, and local agencies over claims under the Superfund program.

Thought Leadership

- Speak on various information security and privacy topics including: U.S. and International law updates; Cyber risk trends; Artificial Intelligence (AI), Big Data, and Analytics; Ethics; Biometric Privacy
- Deliver trainings to employees, senior management, and board of directors in privacy and information security issues include legal requirements under U.S. and international laws; cyber risk preparedness (including table top exercises); and enforcement trends
- Testified before the Colorado Senate during the legislative deliberations prior to passage of the Colorado Privacy Act

Board Positions

- International Association of Privacy Professionals (IAPP) Privacy Bar Section Advisory Board (2020-2022)
 - Responsible for Privacy Law Specialist certification review
- IAPP Education Advisory Board (2018-2020)
 - Responsible for programming the Global Privacy Summit and the Privacy.Security.Risk conferences

Credentials

- Licensed in Colorado (2016) and Florida (2005)
- Privacy Law Specialist (PLS)
- Fellow in Information Privacy (FIP)
- Certified Information Privacy Professional in European and U.S. Privacy Law and Privacy Program Management (CIPP/E, U.S.; CIPM)

Degrees

- JD, University of Miami School of Law, *cum laude*
- M.Litt., University of St. Andrews
- BA, The George Washington University, International Affairs, *cum laude*