



Mary Beth Loesch, Founder MB Loesch & Associates

CEO | BOARD MEMBER | GLOBAL LEADER | STRATEGIC PLANNING | MERGERS & ACQUISITIONS | NEW MARKET GROWTH | INTERNATIONAL EXPANSION | IPOs & JVs | INVESTOR RELATIONS | TURNAROUNDS | CAPITAL RAISING | EXIT STRATEGIES | PROBLEM SOLVER & PINCH HITTER

Contact: mb.loesch@gmail.com

<https://www.linkedin.com/in/marybethloesch/>

Business Experience: Mary Beth Loesch is a seasoned C-suite executive and board member with over 30 years of boardroom experience with both public and private equity backed firms. She has a proven track record in building, operating, and growing global technology-enabled business services companies ranging from \$5 million to \$15 billion in revenue. Ms. Loesch specializes in strategic planning, new market growth, international expansion, mergers and acquisitions, IPOs, marketing, and operations.

Most recently, Ms. Loesch served as the President & CEO and Board Member of a privately owned medical technology company, responsible for executing a turnaround, raising additional capital, creating a new distribution channel, and negotiating and selling the business to a European firm.

Ms. Loesch brings expertise in growth, turnaround and exit strategies. She led execution as a senior executive in 7 private equity backed firms that resulted in a wildly successful IPO, 4 strategic sales, 2 private equity exits. She has extensive merger and acquisition experience including leading sourcing, negotiating, financing, closing, and integrating over \$3 billion in deals. In addition, she has vast global experience establishing de novo operations and joint ventures in Europe, Asia Pacific, Latin America and India.

Besides the private equity world, Mary Beth has expertise in working with family or founder owned businesses at a crossroads to develop and execute on the next growth strategy or determine the best path for monetizing the fruits of their efforts with exit planning.

Board Experience:

- Childrens Hospital Colorado Board of Director, serving on the Quality, Patient Safety and Experience Committee and the Finance Committee (current)
- Wonderbound Trustee (current)
- Medical Simulation (private) Board Member and CEO (prior)
- StarTek (public) Board Member of International Subsidiaries (prior)
- MessageMedia (public) Board Member of International Joint Ventures with News Corp, Vivendi, and Softbank (prior)

Education: Creighton University, MBA and BSBA degree in Finance and Economics, Summa Cum Laude

Industry Sectors: Technology, Health Care, Digital Marketing, Manufacturing, Telecom, BPO