Lisa Jasper, MBA

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Summary

Entrepreneur, business owner, trusted advisor, author, and business transformation expert with over twenty years of progressive leadership experience advising mid-sized to large enterprise business executives. Experience leading sales, operations, finance, and client services. Deep subject matter expertise in helping technology executives (CIOs and CTOs) with strategic planning and organizational transformation. Expertise in helping companies assess and improve company culture and employee engagement. Core competencies include:

- Organizational Transformation
- Strategic Planning
- Financial Planning and Management

Board Experience

Board of Directors, Big Brothers Big Sisters Colorado (2020 - present) Strategy Committee, Golf Event Co-Chair

- Provide general advice and oversight to CEO and executive team
- Review and approve financial statements
- Guide assessment and development of organizational strategy

Board of Visitors, Trinity University (2020 - present)

- Provide strategic advice to the President of the University
- Identify and support special projects for the University

Board of Directors, Open World Learning (2016 - 2019)

Development Committee Chair

- Provided general advice and oversight to CEO and executive team
- Advised Director of Development on fundraising
- Facilitated board meetings to drive decisions around the future of the organization, culminating in the closing of the organization in 2019

Executive Management Experience

Thought Ensemble (2008 – present)

Co-Founder and CEO

Thought Ensemble is a management consulting firm, created from the ground up in late 2008. Today, the company employs over 30 people and is projecting an annualized doubling of revenues to \$10M in 2021.

- Responsible for the strategy definition and execution of the firm related to its clients and people
- Provide trusted advice to clients, especially related to organizational transformation, technology planning, process improvement, leadership alignment, and change management
- Developed training and intellectual capital related to technology strategy and business transformation, including the co-authoring of a book published in 2011: Reboot: Competing with Technology Strategy
- Served as the organization's CFO from 2008 2017

- Technology Strategy ٠
- Culture Development
- Organizational Change Management

Denver, CO

San Antonio, TX

Denver, CO

Denver, CO

Pariveda Solutions (2004 – 2008)

Managing Vice President, Principal

Pariveda is a management and technology consulting firm, created from the ground up in late 2003. Today, the company employs over 600 people and generates over \$150M in revenue.

- Supported the strategic planning of the company that led growth to 150 people and seven offices over the first four years
- Led the development and delivery of the company's IT strategy services nationally, overseeing development of all intellectual capital and training related to IT strategy services
- Re-located to Denver to launch and grow the company's first office outside of Dallas to ten employees and over \$1M in revenue in less than two years

Additional Professional Experience

Consultant, The Boston Consulting Group (2003) Senior Manager, Hitachi Consulting (2001–2002) Associate and Manager, Tactica Technology Group (1996–2001) Analyst, Accenture (1994–1996)

Awards and Recognition

Outstanding Women in Business Finalist (2017) Inc 5000 (2015, 2016, 2017) Colorado Companies to Watch (2016) 40 under 40 (2007)

Professional Organizations

Women Business Enterprise National Council (2018-present) Denver Advisory Board (2020-present) EO - Entrepreneur's Organization (2014-present) Colorado Inclusive Economy (2020-present)

Committees and Community Involvement

CEOs for Women on Boards Committee of Women's Leadership Foundation (2019–present) Trinity University Alumni Board – Colorado Chapter President (2007–2011) Colorado Technology Association – Education Committee Co-Lead (2008–2011) Denver Business Series – President, Sponsorship Committee Lead (2005–2010) Fuqua School of Business at Duke University – Colorado Chapter Co-President (2006–2009) The Junior League of Denver and Chicago (2004–2008)

Education and Certifications

MBA, The Fuqua School of Business, Duke University (2002-2004) B.S. in Computer Science, Minor in Business, Trinity University (1991-1995) Corporate Boardbound by Women's Leadership Foundation (2020-2021)