

Gloria Neal

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PROFILE

Former award winning journalist/anchor who is now championing DEI, ESG, social innovation, as well as strategic communications, media relations, public speaking coach, emceeding and facilitation. With a dynamic voice, Gloria has emceed national galas, fundraisers, business summits and conferences.

EXPERIENCE

- * Cultivating, building and managing strategic partnerships
- * Identify external trends pertaining to DEI and develop strategies for efficient utilization
- * Engaging and promoting strong leadership
- * Over 35 years of uniquely blended experience building relationships with diverse communities
- * Mentor and educate stakeholders in public policy and strategic messaging
- * Highly Skilled multimedia journalist with expertise in talk radio/tv hosting, writing columns and moderating podcasts
- * Strong public speaking professional, keynote presenter and voice over talent
- * Specialist in crisis communications, community partnerships, DEI and public policy

Principal and Founder - GloKnows Unlimited - 2007 - Present

ESG and media management firm managing strategic campaigns for high profile clients. Services also include public speaking training, developing DEI programs and creating a safe and respectful atmosphere where voices from a variety of perspectives.

Director, Public Affairs- Denver Mayor's Office - Dec. 2017 - Apr 2022

Initiated community engagement, public policy and strategic messaging as well as plan, coordinate and disseminate pertinent information to communities of color on behalf of the Mayor. Liaison between the Mayor's Office and the Center for African American Health disseminating accurate COVID messaging in the Denver area. Created new media opportunities on Mayor's behalf. Address and resolve constituent complaints and issues while cultivating relationships with targeted, high level influencers.

**Special Assistant to the Chair-Fulton County Commissioners- Atlanta, GA.
2017-2018**

Coordinated community partnerships throughout metro Atlanta as well as serve as the liaison between professional, business and civic groups . Spearheaded and recommended strategies for promoting programs and services for residents of the county.

Lead News Anchor - WGCL CBS46 TV Atlanta - 2015-2017

Lead morning news anchor in a top 10 market. Led the reorganization of a 40- person newsroom. Made a positive impact on ratings in primary day part with target audience. Featured and fostered public affairs programming, live stream social media interviews. Was a sought after Keynote speaker, emcee, and moderator.

Multimedia Journalist/Commentator KCNC CBS4 TV - 2008-2015

Provided daily commentary on the issues of the day and hosted weeknight segments using all forms of social media. Special assignments included trip to China, live broadcast from 2008 Democratic National Convention, trip to Belize with “Project Cure”, and the 2008 & 2012 coverage of the inauguration of President Barack Obama.

News Anchor/Reporter Newsradio 850 KOA & 760 KTLK

Managed news assignments for 2 stations; anchor newscasts; contributing reporter for CNN, ABC Network and Chicago web.

EDUCATION

University of Colorado, B.S. Marketing/Business Administration, 1998

Leadership Denver, Denver Metro Chamber of Commerce, 2010

Cornell Univ, DEI Workshop, 2021

CU Leeds College of Business, ESG/CSR Certification, 2022

HONORS

First woman host of **UC Health’s EVRE Woman’s Podcast**, 2021

Woman of Influence, Cherry Creek Magazine (article), 2019

Women in Government - First Black female Public Affairs Director (Article), 2019

Moderator, Facebook’s COO Sheryl Sandberg & CO, 2019

Voted Top 100 Women of Influence - Atlanta Business League, 2017

Inducted National Coalition of 100 Black Women, Metro Atlanta, 2016

Gala Host Rev. Jesse Jackson Birthday Celebrations 2016, 2017, 2018

Columnist, “Glo Knows” Denver Magazine 2008-2011

Host and moderator, Author Elizabeth Gilbert, Eat, Pray, Love, 2008.