

GINGER SUSMAN, ESQ.

BOARD EXPERIENCE • FOUNDER & CEO • STRATEGIC PLANNING • MERGERS & ACQUISITIONS
P&L • SALES & MARKETING • CORPORATE GOVERNANCE • RISK MANAGEMENT



Denver, CO



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Ginger Susman is a serial entrepreneur and attorney who has demonstrable success collaborating with others to develop corporate growth strategies and ensure risk mitigation to maximize profitability.

Most recently Susman built a company over an 11-year period to \$98mm revenue, \$41mm EBITDA, and a 3-year 32% revenue CAGR, resulting in a 9-figure exit in the summer of 2022 to a multi-billion dollar private equity fund.

BOARD EXPERIENCE

- ARCHER Systems, LLC 2019- present
- Providio MediSolutions, LLC 2011-2019
- IQNavigator, Inc. (observer) 2000-2005
- Timbers Resorts HOA Aspen, CO 2006-2009

EXECUTIVE ROLES

- Founder/Executive Chair/CEO
- CRO/CMO
- General Counsel

CREDENTIALS / AWARDS

- Juris Doctorate, Magna Cum Laude
- FINRA Series 7 (2008-2011)
- 2-time National Jr Olympic Champion – Synchronized Swimming

SKILLS / ATTRIBUTES

- Collaborative Leader
- Creative & Solutions-Oriented
- Enjoys Attacking Challenges
- Positive Mindset
- Calculated Risk-Taker
- Corporate Culture Builder

BIOGRAPHY

Ginger Susman's 27-year career includes 16 years of private company board experience across several sectors including technology/SaaS and legal business outsource services. She has founded and held executive management roles in several start-up and growth companies, seeing them through numerous rounds of private equity and venture capital financing, merger and acquisition activity, and successful liquidity events (consistently with 8 and 9-figure valuations).

Ms. Susman uniquely combines her experience as a board member and serial entrepreneur with her corporate legal skills to strategically balance growth and profitability with compliance and risk management. She has focused significant time and effort on sales, marketing, and customer experience, consistently using them as the cornerstone through which she's led M&A, strategic alliance, and financing activities.

As a thought leader, Ms. Susman frequently speaks at conferences regarding industry business trends and equity and inclusion for women. She is passionate about strategic planning (including succession planning), and has significant experience running sales and marketing organizations with Fortune 500 clients and the country's preeminent mass tort and class action law firms resulting in nearly \$100mm in revenue. She is also licensed to practice law in the State of Colorado.

In her spare time, Susman is an avid alpine skier (former ski instructor), pickleball player, world traveler (speaks Spanish), and chef/entertainer.

She lives in Denver, CO with her husband and two children.